

EMILY M. O'BRIEN

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(518) 428-1774

Professional Experience

Aug 2017-present
Boston, MA

Director of Product

Wizio

Assist in creating and executing a direction for the Wizio product suite using UX evaluations. Includes development & design for new pages, user testing, project management.

Aug 2015 -Jan 2017
Boston, MA

Creative Director

IDEA Venture Accelerator

Define and expand existing branding, working with the marketing team and CEO to gain recognition, investors, and attract ventures.

Jan - June 2017
Boston, MA

Scout Labs Member

Scout

Using human-centered design strategies and the design thinking process, create solutions for the education space that support student to teacher communication in and out of the classroom.

Jan - Aug 2016
Boston, MA

Junior Designer

Sosolimited

Worked with clients to create interactive and immersive experiences on a wide variety of media platforms, worked with 3D spaces and installations.

Sept 2012-Jan 2017
Boston, MA

Art Director

Tastemakers Music Magazine

Oversaw the design of all content including the print issue and promotional materials as well as staff management and planning.

Mar-Aug 2015
Prague, CZ

Creative Intern

Young & Rubicam

Worked directly with international clients to create design driven campaigns across media. Used research and audience evaluations to craft pitches, proposals, campaigns, and mobile applications.

Education

Northeastern University

BFA in Interaction Design
minor in Art History
Graduated Suma Cum Laude May 2017

Skills

Proficient with:

Adobe Creative Suite

Sketch

Invision

Studio Photography

Videography

HTML/CSS

Bootstrap

Wordpress

Familiar with:

Balsamic

GitHub

Agile Process

Google Sketchup

Processing

Axure

Angular

SEO

Interests

Hiking, Ultimate Frisbee, Skiing, Travel,
Screen Printing, Hand Lettering, Lemon
Poppyseed Muffins

References available on request